

## Chief Executive Officer of the Year Luke Ware, WTW

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Luke Ware, Head of Corporate Risk and Broking, Asia, WTW

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uke Ware, Head of Corporate Risk and Broking – Asia at WTW, has been honoured with this year's Chief Executive Officer of the Year Award. Luke, who is based in Singapore, took the reins of WTW's Asian corporate risk broking (CRB) business in 2021 and has since executed a remarkable transformation of the company's operations in the region.

Tasked with revitalising the firm following the unsuccessful merger with Aon, he has successfully driven substantial growth, introduced innovative strategies, and attracted top talent, positioning the firm in good stead.

Under Luke's leadership, WTW has recorded impressive double-digit revenue growth – in a sector traditionally characterised by low single-digit increases.

Luke has spearheaded a cultural shift within the business, prioritising growth and catering to the needs of the region's largest and most complex clients with tailored advisory and risk transfer solutions.

He established a large accounts client function that has successfully secured significant new clients across the real estate, telecommunications, and semiconductor manufacturing sectors in the region.

Since assuming the role of regional CEO, Luke has revitalised the team by investing in emerging talent, creating pathways for the promotion of skilled leaders, and championing diversity, equity, and inclusion initiatives. This commitment has transformed WTW into an employer of choice, attracting the sector's top talent in Asia.

Notably, over the past 20 months, the company has welcomed more than 260 new employees in the region, including regional heads for natural resources, large accounts, and claims, as well as new country leaders in Hong Kong, Japan, Philippines, Singapore and Vietnam.

Furthermore, Luke has expanded WTW's regional offerings, particularly in risk advisory, and climate risk management with the setting up of the WTW APAC Climate Risk Centre in Singapore. His leadership has not only focused on WTW's growth but also on providing bespoke solutions to the most demanding clients in the region.

He has implemented both structural and cultural transformations, integrating innovative analytics tools to enhance risk financing strategies for clients.

WTW's market partners attest to Luke's leadership and that he has brought a real client focus that will increasingly be a differentiator for WTW.

Commenting on the win, Luke said: "I am deeply honoured and humbled to receive this recognition. A heartfelt gratitude to our clients and industry partners for their trust and allowing us to help them navigate an increasingly complex world of risk and opportunities. And to our colleagues as this achievement would not have been possible without their resilience and inspiration to drive our success every single day and finding smarter ways to managing risks for our clients."